



## OREGON ITE MARCH SIMCAP - WEBINAR

Tuesday, March 31<sup>st</sup>, 2020 | 1:45 pm – 3:00 pm [CST]

Additional meeting information: [link](#)

Registration: [link](#)

### 1. Information

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The Oregon ITE SimCap group graciously opened up their virtual March SimCap luncheon to all fellow SimCap members. The agenda, meeting, and video recording are their products shared with SimCap Louisiana with their permission.

### 2. Agenda

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#### **Item/Description**

##### ***Battle of the Big Data Platforms***

*Amanda Deering | DKS Associates*

StreetLight. INRIX. Airsage. Teralytics. You've heard the names, but what's the difference between them? What is the user experience like? And how do I actually apply them to projects? Join us for a presentation on the pros and cons of the big names in big data, including real-life local project examples.

##### ***What's New with PORTAL***

*Kristin Tuftte | Portland State University*

The PORTAL team will present an overview of the freeway, travel time and vehicle length information available on the PORTAL web site and will demonstrate how you can get valuable information on these data sources from PORTAL. In addition, the team will include examples of data analysis done with the PORTAL data.

##### ***Data Roundtable: Share Your Data Tips and Tricks***

*Kate Petak | Portland Bureau of Transportation*

*Randy Johnson | DKS Associates*

SimCap Co-Chairs Kate Petak (PBOT) and Randy Johnson (DKS) will lead a roundtable discussion on all things data. We will kick off the session with a brief presentation on "Google Maps/Earth: What Every Transportation Professional Should Know." Do you have unique data sources or innovative data applications? Share your ideas! Please send your tips to share to Randy Johnson by 3/27.